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## TDRA Organizes Workshop Titled Improving QoE through digital transformation in telecom

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In preparation for a new era of smart cities, TDRA announces the allocation of the 600 MHz and 6 GHz bands for International Mobile Telecommunications (IMT)

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The UAE National Domain “.ae” marks 347,000 registrations

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## TDRA Events

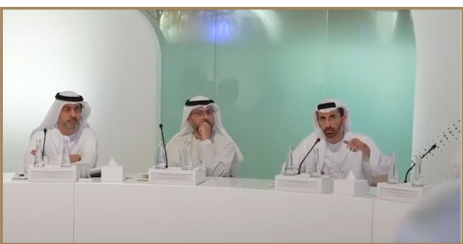
In November, TDRA took part in a host of activities, most notably:



Celebrating the Flag Day.



organizing workshop titled Improving QoE through digital transformation in telecom In cooperation with Opensignal & Advatec Technologies.



Participation in the annual meetings of the UAE government within the UAE Council for AI.



Participating in the Domain Days event to highlight innovative initiatives for registering websites using .ae, the UAE’s national domain.



Honoring the (TDRA) among two national teams as part of the its participation in the national “Union Teams” that distinguished themselves by achieving qualitative achievements.



Participating in The fifth regular meeting of the Zero Government Bureaucracy Program took place in Sharjah under the patronage of the Ministry of Energy and Infrastructure.



Hosting the leaders’ meeting for the smart services and infrastructure track as part of the comprehensive digital transformation efforts.



Participating in discussions on the best global practices and experiences in the implementation of digital transformation of governments.



Hosting the training course for the Regional I-CODI Workshop, which focuses on new Arab regional initiatives by the ITU.



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## TDR A Organizes Workshop Titled Improving QoE through digital transformation in telecom

The Telecommunications and Digital Government Regulatory Authority (TDR A), in collaboration with Open signal and Advatek, and with the participation of UAE's telecom service providers and Deloitte, organized a workshop entitled "Improving the Quality of Experience through Digital Transformation in the Telecommunications Sector".

The workshop aimed to highlight the importance of customer QoE in light of the ongoing digital transformations, bringing together industry leaders and experts to discuss strategies and modern technologies that can be used to enhance this quality.

The workshop featured several main themes, where OpenSignal provided an introduction to its organizational programs and how to use QoE data to support decision-makers in improving the level of services, while e& (etisalat and ) reviewed ways to use data analysis of telecom services to promote customer happiness and satisfaction. For its part, Emirates Integrated Telecommunications Company PJSC ("du") discussed a customer experience study on its network, focusing on strategies to improve user experience through performance analysis. Advatek also demonstrated how to transform QoE using data intelligence and advanced tech/high-tech solutions to improve customer experience. Deloitte has also participated in a discussion on improving customer experience through network monitoring and increased performance efficiency, with an emphasis on innovations enhancing telecommunications infrastructure efficiency.

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# IN PREPARATION FOR A NEW ERA OF SMART CITIES

## TDRA announces the allocation of the 600 MHz and 6 GHz bands for International Mobile Telecommunications (IMT)

In preparation for a new era of smart cities, TDRA announces the allocation of the 600 MHz and 6 GHz bands for International Mobile Telecommunications (IMT)

In a move that reflects the UAE's leadership in the adoption of advanced technologies, especially in the telecommunications sector, the Telecommunications and Digital Government Regulatory Authority (TDRA) announced the launch of the fourth updated version of the National Frequency Plan, including the allocation of the 600 MHz and 6 GHz frequency bands for International Mobile Telecommunications (IMT) systems, and thus the UAE is one of the first countries in the world to take the initiative to allocate such bands to operators. This plan comes in the context of the practical implementation of the outcomes of the 2023 World Radiocommunication Conference (WRC-23), held in Dubai, UAE, in late 2023 with the participation of all countries of the world.

The actual operation of these new frequency bands is expected to begin between the years 2025 and 2026, which marks a quantum leap to secure the infrastructure of smart cities based on the Internet of Things, artificial intelligence and other technologies of the Fourth Industrial Revolution (4IR) that require high frequencies (HF) and super-fast speeds in data transfer and exchange. This new development will also pave the way for the development of 6G services expected starting 2030. In parallel, the UAE continues to work on the use of advanced 5G technologies within the 6 GHz band, achieving a data transfer speed of up to 10 Gbps.

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# النطاق الوطني لدولة الإمارات .ae

ثقة في الحضور الرقمي

346,000

شركة وفرد وأصحاب أعمال  
اختراروا تسجيل أنشطتهم بإسم النطاق  
الوطني الإماراتي .ae



The UAE National Domain “.ae” marks 347,000 registrations

Reflects confidence of companies, individuals and business owners

The UAE national domain .ae has achieved 347,000 registrations reflecting the demand and confidence in it by companies, individuals and businesses. These domains are managed by the UAE’s Telecommunications and Digital Government Regulatory Authority, which is working constantly to improve the services and provide the latest technologies to ensure the security and effectiveness of the domains.

The UAE national domain name (.ae) is one of the vital elements in promoting the digital infrastructure of the UAE. It contributes significantly to strengthening the country’s digital identity and supporting the digital economy. It is considered a symbol of trust and credibility for business owners, individuals and businesses, as it validates the status of their activities, and increases their chance for digital visibility and access to local and international customers.

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